



Rachel Gatlin

WEB DESIGN & MORE

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I am a web designer & developer with over 10 years of experience. I have been building personal and professional websites since I was 14. I hold a BS in Digital Design from Philadelphia University and I am mostly self taught in HTML & CSS. I have some experience with Javascript, JQuery and Scriptaculous libraries, PHP, and ASP.net.

PROFESSIONAL EXPERIENCE

PRAGERMICROSYSTEMS.COM : FRONT END WEB DEVELOPER & DESIGNER, FEB 12 - PRESENT

Created competitive web presences for several clients while developing effective branding identities. Performed website enhancements and updates as well as email marketing campaigns, backend structural enhancements, and client facing extranet reports.

ALLEN & GOEL MARKETING : FRONT END DEVELOPER, OCT 11 - DEC 11

Designed and developed several websites. Performed website updates and enhancements to various clients websites. Created email newsletters & banner ads and promotional materials.

EMPIRECOVERS.COM : JUNIOR DESIGNER, FEB 09 - OCT 11

Responsible for user interface and web page design and development for EmpireCovers.com, EmpirePatio-Covers.com and BudgetIndustries.com. Created banner graphics & promotional print material. Worked closely with design team and contributed to several redesigns and front & backend website enhancements. Personally designed & developed mobile shopping site and monthly email newsletter.

RACHELGATLIN.COM : FREELANCE DESIGNER & DEVELOPER, 2005 - PRESENT

Created several small websites for various clients including LauraCheadle.com and csdoylestown.org. Worked closely with clients to create a unique one on one experience during and after the project. Focused on improving existing website functionality and usability. Also created various print materials & illustrations.

STRACUZZI DESIGN : DESIGNER & ILLUSTRATOR, MAY 07 - FEB 09

Contributed to the design of several logos and illustrations. Helped to design and develop children's toys and accessory products. Designed and developed several websites and print materials for clients. Built small flash animations to enhance client websites. Worked closely with and built a strong rapport with fellow employees to complete projects in a timely fashion.

KLICKSTUDIOS : INTERN, MAY 07 - AUG 07

Created several games and activities for a well known children's educational website. Created new illustrations for said games & activities and prepared them for the web.

BOWHAUS DESIGN GROUPE : INTERN, OCT 06 - MAY 07

Worked on several client websites and contributed to a site redesign. Performed basic website maintenance and content editing.

EDUCATION

PHILADELPHIA UNIVERSITY: BS Digital Design - Graduated Aug 07